Subject: Sunil, how about helping an aspiring serial entrepreneur?

Hi Sunil,

According to industry body Assocham, QSR market in India is expanding at the yearly rate of 25% and is geared to become ₹25,000 crore opportunity by 2020. Gourmet dining targets upscale market segment, but price remains an important concern for Indian consumers. So, can we create a Gourmet experience tailored for QSR?

I, Prateek Rastogi, founder of Les Frites and an IIT Guwahati alumnus, plan to fabricate that experience with high gross margin Gourmet French fries centred offerings. The idea was born from the personal experience of eating at Friteries prevalent mainly in Belgium, Netherlands, and Northern France. Given the vast experience you gathered on the journey to nurture multiple successful companies and raising capital from HNIs and angels, and your interest in angel investment and start-up mentoring, I thought it might be worth exploring possibilities of potential collaboration with you.

If you find this opportunity interesting, please let me know so that I can send you a preliminary analysis.

Thank You,

Regards,